

St Martin's Charity exists so that everyone has a place to call home

We are a £5 million homelessness charity. We help people experiencing homelessness directly through immediate financial assistance grants, and indirectly through our work supporting over 1,000 frontline homelessness workers every year, and through our grants to local projects across the UK.

But what we need, to make a real difference, is investment in innovative approaches that address the complex factors preventing someone having a home.

To meet this need, in the coming four years we will invest £5,450,000 into emerging, promising and evidence-based practice, aiming to reduce homelessness across the UK. This document introduces the programme and describes how you can make it a reality.



A bit about us: you may know us best from the BBC Radio 4 Christmas Appeal with St Martin-in-the-Fields

The Christmas Appeal has been raising funds for people without a safe place to call home for 96 years.

Each year, Reverend Dr Sam Wells and Hugh Dennis broadcast to approximately 10 million people in the first week of December. In the last financial year, our supporters raised enough for us to:

- Award over **4,500** direct financial assistance grants supporting more than 7,000 people to access accommodation and prevent evictions
- Deliver a Frontline Network conference attended by nearly **500** frontline workers to come together, share knowledge and best practice in supporting their communities
- Make **£1.5 million** available over three years to homelessness projects in local communities across the UK.

Thank you for making this possible.



Emerging, Promising and Evidence-based Practice

By running the Frontline Network for six years, a UK-wide network of homelessness workers, we know that new ideas to combat homelessness go through several stages before becoming established, evidence-based programmes. Without funding, some may never get off the ground.

Combining our frontline insights and your generosity, we will identify projects with the potential to make a real difference across three categories:

Emerging practice



We identify new ideas to address homelessness through existing networks, competitive funding rounds and sector scanning, and fund them to be piloted

Promising practice



We give projects with positive, but limited evaluation data, a chance to be trialled further

Evidence-based practice



We enable approaches with a strong evidence base to scale-up, and help more people

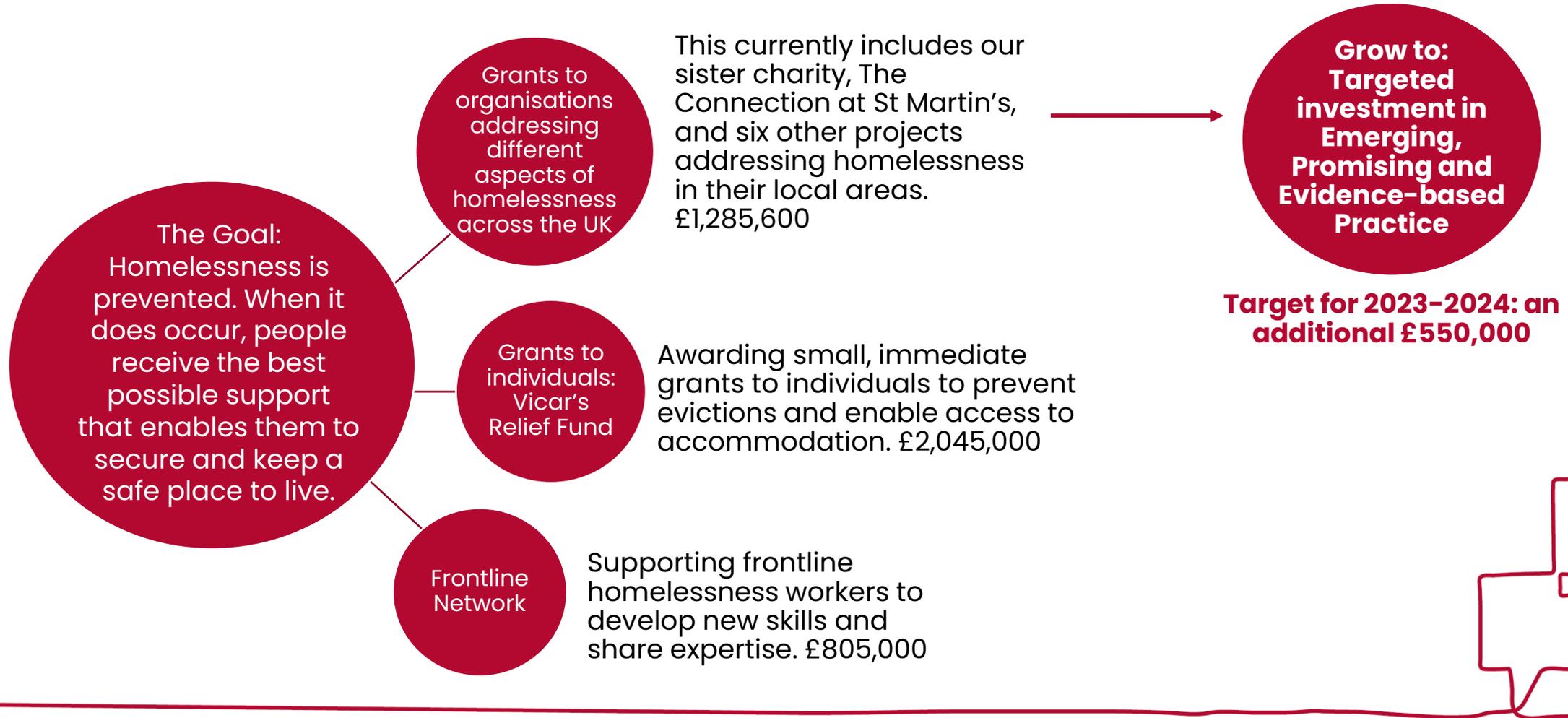
What this looks like

	Emerging	Promising	Evidence-based
Total investment 2023-2027:	£200,000	£2,250,000	£3,000,000
Project spend:	Up to £50,000	Up to £300,000	Up to £500,000
Examples:	<p>Extern, an organisation in Northern Ireland, received a grant in 2021 to offer intensive counselling to 60 people facing homelessness, who were not eligible for this support through their GP, due to historic contact with the criminal justice system. Extern saw increasing mental health needs among this group, leading to failed tenancies and re-occurring homelessness. By providing this service, Extern created a mechanism that did not exist before. Funding enabled the intervention to be tested and we are seeing positive results so far, with initial findings due in early 2023.</p>	<p>We are part of a pilot called Personal Futures, in collaboration with the Centre for Homelessness Impact and King's College London. Personal Futures offers 90 individuals £2,000 each, to rebuild their lives as they see fit. This could mean securing accommodation, investing in education or travelling to rebuild networks with loved ones. The individual has full control.</p> <p>The project is informed by similar, high-quality evaluations regarding poverty reduction in Canada, Uganda and the City of London. However, it has not yet been trialled on this scale across the UK.</p> <p>King's College London is measuring impact against housing, financial security, physical and mental wellbeing, access to public services and contact with the justice system.</p>	<p>Pathway is the UK's leading homeless healthcare charity. Their purpose is to improve the health and wellbeing of people experiencing homelessness by developing and sharing best models of care, increasing specialist skills of workers in healthcare, influencing policy and reducing stigma in healthcare against people experiencing multiple exclusion. We have invested in their work to provide legal advice to patients facing homelessness.</p>

“Homelessness is a healthcare problem but getting access to it can prove challenging for our most vulnerable patients. We are delighted to partner with St Martin-in-the-Fields Charity to help provide the legal advice needed in securing more stable outcomes for our patients and help improve even more lives across the UK” – Alex Bax, Chief Executive

Developing our winning formula

In 2023–2024, we aim to grow to be a £6 million charity, ensuring that 80% of our income still goes directly to our programmes. This new programme will fit into our work as follows:



How you can help

We are raising £5,450,000 over the next four years for this exciting programme. Our target for year one is £550,000, starting with investing in mental health services for people facing homelessness. This an area of immediate and critical need identified by our Frontline Network.

We are seeking support from like-minded philanthropists who would like to be early investors in approaches to homelessness with the potential to make a real difference.

This can be done through investment in a specific project, matched gifts or multi-year commitments. You would be part of an investors board, receiving regular updates from the projects, with opportunities to meet project teams and hear about the difference you are making to people facing homelessness.

We would be delighted to discuss this programme further. Please contact our Fundraising Development Manager Faye at Faye.Gunton@stmartinscharity.org.uk for more information.

Thank you for your interest in our cause.

A note on the wider work of St Martin-in-the-Fields

You may be aware of other groups working across the historic St Martin's. We work closely with these sister charities and can collaborate to ensure you support the area of St Martin's you are most interested in:



Charity

UK-wide homelessness: This is us. The goal of St Martin-in-the-Fields Charity is that homelessness is prevented. When it does occur, people receive the best possible support that enables them to secure and keep a safe place to live.



Homelessness in Westminster: The Connection at St Martin's works with people who are rough sleeping to move away from, and stay off, the streets of London. The Connection are alongside people as they recover from life on the streets and move towards a meaningful, fulfilling future away from homelessness and into shelter.



The Trust: St Martin-in-the-Fields Trust exists solely to support the work of St Martin-in-the-Fields. The Trust raises money to help St Martin's maintain its historic buildings, to develop the world-class music programme, for the mission and ministry of the church and to help fund the work with homeless and vulnerable people.

